

SEC IV				
VETERANS ACTIVITIES —10 points for event/activity, 5 points for print coverage, 5 points for radio/television, 2 points for each poster/sign/flyer pertaining to the event..				
	Event	Print	Radio/TV	Pstrs/Sgns/flyrs
Veterans Week Dinner/Program				
Visits to Hospital				
Donation to VA Hospital/Home (each monetary or non-monetary donation)				
Veteran's Outings				
Adopt a Veteran				
Arts & Crafts donation				
Support of Service men/women				
Total points for Sec IV _____				
SEC V—MISCELANEOUS				
Scheduled Lodge Bulletin published, 5pts per edition				
Elks Magazine articles with/without picture, 2pts ea				
PA Elks magazine articles, with/without picture, 2 pts ea.				
Local Web site, 25 points				
On-line newspaper, total 10 points				
Entry into Best Images of Elkdom—2 points				
Entry into Best Single Event—2 points				
Entry into Focus on the Community —2 points				
Total points for Sec V _____				
Total Points				
Sec I _____				
Sec II _____				
Sec III _____				
Sec IV _____				
Sec V _____				
Scrapbook _____ 25 points if you maintained a scrapbook.				
TOTAL _____				
Deadline– April 14, 2012				
mail completed form to: Carolyn Phenicie, 1857 Hunter School Road, Titusville, PA 16354				

2011-12 Pennsylvania State Public Relations Contest

This is the entry form to be used in determining the winner in the yearly Public Relations contest. To be considered as a participant for Lodge year 20101-12, the completed form must be received by the **State Public Relations Chair no later than April 14, 2012. DO NOT mail your scrapbook.** Postage is too costly. You will be given points for a scrapbook however.
 Carolyn Phenicie, 1857 Hunter School Road, Titusville, PA 16354
 Entry forms may be scanned and saved as a jpeg file and emailed to: phenicie1@aol.com
PLEASE READ CAREFULLY. MANY CHANGES HAVE BEEN MADE

Lodge name and number: _____

District _____

Lodge Website _____

Prepared by: _____ Date: _____

Section I—Lodge Functions (events that tell non-Elks about Elkdom) 10 points for sponsoring/participating in the function **ONLY IF** non-Elks were in attendance, 5 points for print coverage, 5 points for radio and/or television, and 2 points for each poster/sign pertaining to the event.

	Sponsor/ Participant	Print	Radio/ TV	Posters/ Signs
Memorial Day (May) Event				
Mothers Day Event				
Fathers Day Event				
Flag Day Service				
Flag Retirement Service				
Memorial Service (Dec)				
Open House				
<i>Use a separate piece of paper if needed</i>				
Total Points for Sec. I _____				

Sec. II COMMUNITY ACTIVITIES <i>Exposing the Community to what we do and how we help</i>		
10 points for each time you donated time or monetary support to these items. Add 10 more points if you had <u>local published coverage</u> of the item		
		Points
Food Bank Donations)		
Clothing for needy drive		
Underprivileged Children		
Speaking at Community Events		
Volunteering at Community Events		
Parades/Festivals		
Elks charities fund raisers that include participation of non-Elks DO NOT count events where you rented you facility to other entities		
Other: (use a separate sheet of paper if needed)		
Total Points for Sec. II _____		
Sec III YOUTH ACTIVITIES <i>Today's youth are tomorrow's Elks.</i>		
10 points for sponsoring/participating in the event, 5 points for print coverage, 5 points for radio and/or television, and 2 points for each poster/sign/flyer pertaining to the event		
	Event	Print
Youth Week Proclamation		
*Dictionary program		
Hoop Shoot, local		
Hoop Shoot District		
Soccer Shoot, local		
Soccer shoot District		
Eagle Scout Ceremony		
Girl Scout Ceremony		
Tournament of Champions		

Student of the Month	Print	Radio/TV	Posters/Signs
Student of the Year			
**Lodge Scholarship			
**Legacy Scholarship			
**ENF Scholarship			
<i>NOTE: *Dictionary Program points based <u>PER SCHOOL</u>, not per student</i> <i>** Scholarships based on promotion only</i>			
DRUG AWARENESS 10 points for sponsoring/participating in the event, 5 points for print coverage, 5 points for radio/television, 2 points for each poster/sign pertaining to the event.			
	Event Held	Print	RadioTV
			Pstrs/Sgns/flyrs
Red Ribbon			
Poster contest			
Essay contest			
Dare			
Other			
LOCAL SPORTS TEAM SPONSORSHIP 10 pts per team <u>IF</u> you had either your name on team shirt or signs at field.			
Baseball			
Football			
Soccer			
Basketball			
Swimming			
BMX			
Hockey			
Other			
CHILDREN'S PARTIES/PICNICS/DANCES —making youth aware that we care. 10 points for sponsoring/participating in the event, 5 points for print coverage, 5 points for radio/television, 2 points for each poster/sign/flyer pertaining to the event.			
	Event Name	Event Held	Print
			Radio/TV
			Pstrs/Sgns/flyrs
Total Points for Sec. III _____			