

Section IV – Veterans Activities - 10 points for an event/activity, 5 points for print coverage, 5 points for radio/television, 2 points each for poster/sign/flyer pertaining to the event.

	Event	Print	Radio, TV	Signs, Flyers
Veterans Week Dinner/Program				
Visits to the Hospital				
Donations to VA Home/Hospital (each monetary/ non-monetary donation)				
Veteran's Outings				
Adopt A Veteran				
Arts & Crafts donation				
Support of servicemen/women				

Total points for Section IV _____

Section V – Miscellaneous

Scheduled Lodge Bulletin published, 5 pts. per edition	
Elks Magazine articles, with/ without pics, 2 pts. each	
PA Elks magazine articles with/ without pics, 2 pts. each	
Local Website, 25 points	
On-line newspaper, 10 points	
Entry into Best Images of Elkdom, 2 points	
Entry into Best Single Event, 2 points	
Entry into Focus on the Community, 2 points	

Total points for Section V _____

Section VI – Total Points

Section I	
Section II	
Section III	
Section IV	
Section V	
Scrapbook*	
TOTAL POINTS	

DEADLINE FOR SUBMISSIONS:
April 14, 2014

Mail to: Hilary Harry, PER
State Public Relations Chair
102 Valentine Hill Road
Bellefonte, PA 16823

* 25 points if you maintained a scrapbook

2013-2014 Pennsylvania State Public Relations Contest

This is the official entry form for the annual State Public Relations Contest. Contest winners are decided by total points accumulated. To be considered, the completed form must be received by **the State Public Relations Chair, no later than April 14, 2014.** If you are submitting a scrapbook – DO NOT MAIL IT – it will be verified by your district Public Relations Chair.

State Public Relations Chair

Hilary Harry, PER

102 Valentine Hill Road, Bellefonte, PA 16823

Submissions can also be made electronically to: HTBHarry@aol.com

Submission Information

Lodge Name and Number: _____

District: _____

Lodge Website Address: _____

Prepared by: _____ Date: _____

**** For all sections, please use a separate piece of paper as needed****

Section I – Lodge Functions - (Events that introduce non-Elks to Elkdom) 10 pts. for sponsoring/participating (only if non-Elks in attendance), 5 pts. for print coverage, 5 pts. for radio and/or TV, 2 pts. for each poster, sign or flyer pertaining to the event.

	Sponsors/ Participants	Print	Radio, TV	Signs, Flyers
Memorial Day (May) Event				
Mother's Day Event				
Father's Day Event				
Flag Day Service				
Flag Retirement Service				
Memorial Service (Dec.)				
Open House				

Total points for Section I _____

Section II - Community Activities - *Educating the Community about what we do and how we help!* - 10 pts. for each time you donated time or monetary support to one of these categories. 10 additional pts. if you had local published coverage of the item.

	Item	Coverage
Food Bank Donations		
Clothing Drives		
Children's Charities		
Speaking at Community Events		
Volunteering at Community Events		
Parades/Festivals		
Elks Charity Fundraisers (must include non-Elk participants)*		

- DO NOT count events where you rent your facility to another entity.

Total points for Section II _____

Section III - Youth Activities - *Today's youth are tomorrow's Elks!* - 10 pts. for sponsoring/participating in the event. 5 pts. for print coverage, 5 pts. for radio and/or TV, 2 pts. each for each poster, sign, flyer pertaining to the event.

	Event	Print	Radio, TV	Signs, Flyers
Youth Week Proclamation				
Dictionary Program*				
Hoop Shoot (Local)				
Hoop Shoot (District)				
Soccer Shoot (Local)				
Soccer Shoot (District)				
Eagle Scout Ceremony				
Girl Scout Ceremony				
Tournament of Champions				
Student of the Month				
Student of the Year				
Lodge Scholarship**				
Legacy Scholarship**				
ENF Scholarship**				

*Dictionary Program points based on PER SCHOOL, not per student

** Scholarships based on promotion only

Drug Awareness - 10 pts. for sponsoring/participating in the event. 5 pts. for print coverage, 5 pts. for radio and/or TV, 2 pts. each for each poster, sign, flyer pertaining to the event.

	Event Held	Print	Radio, TV	Signs, Flyers
Red Ribbon Campaign				
Poster Contest				
Essay Contest				
Dare				
Other				

Local Sports Team Sponsorship - 10 pts. per team ONLY if you had either your name on the team shirt or a sign at the field.

Baseball	
Football	
Soccer	
Baseketball	
Swimming	
BMX	
Hockey	
Other	

Children's Parties/Picnics/Dances -- *Positively impacting our youth!* - 10 pts. for sponsoring/participating in the event. 5 pts. for print coverage, 5 pts. for radio and/or TV, 2 pts. each for each poster, sign, flyer pertaining to the event.

Event Name	Event Held	Print	Radio, TV	Signs, Flyers

Total points for Section III _____